

MEDIA RELEASE

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CONTACT: Brenda Darnley Martin

COMPANY: BrenMar Communications

PHONE: (813) 695-0142

Email: brenda@brenmarcommunications.com

VENUE ENSEMBLE THEATRE INCORPORATES LOCAL BOOKS IN LATEST PRODUCTION

When the Venue Ensemble Theatre (VET) opens *SECRETS of a SOCCER MOM* on March 31, they are not only offering a wonderfully produced heart-warming comedy to the Tampa Bay area, but they are featuring a cameo presentation of locally themed children's picture books as well. This generosity of spirit is a staple of the VET, which designates a local non-profit to receive a portion of the proceeds from every ticket sold as the benefit organization to for each production.

But Mary Kay Cyrus, who is directing *SECRETS of a SOCCER MOM*, saw the opportunity to personalize the production to the local area even further, by making a small name change in the script to include local author/actress Brenda Darnley Martin's books about the Treasure-Hunt Fish of Old Tampa Bay. Martin, who met Cyrus when they were cast-mates in a play several years ago, was thrilled. "I was so honored when Mary Kay and Corinne Broskette (Executive Director of VET) wanted to include my books in the script. It is a very special moment for me." Martin said. Martin's books will also be offered for sale at the theatre, with 10% of the proceeds going to the Venue Theatre Collective, Inc. and another 10% going to the VET's designated benefit organization for this production, Special Olympics (Pinellas County).

SECRETS of a SOCCER MOM is a heart-warming comedy about life both on and off the soccer field. Local actresses Johanna Griese, Katie Mulford, and Samantha Parisi take to the field in a mother and son soccer match.

Performances are March 31 – April 17, 2011; Friday and Saturday performances are at 8 pm, Sunday matinees at 3 pm. Tickets are \$15. Group Discounts available for parties of 10 or more. Seating is limited. The special Thursday Preview Performance on March 31st is "pay what you can."

Reservations can be made on-line at www.VenueActorStudio.org or by calling 727-822-6194.

Venue Theatre and Actors Studio is located in the Hudson Furniture Plaza at 9125 US 19 N (intersection of Mainlands and US 19), Pinellas Park, FL 33782.

Venue Theatre Collective, Inc is a Not-For-Profit 501(c)(3) Corporation

For more information, contact: Mary Kay Cyrus – 813-290-9681 mkcyrus@gmail.com or Brenda Darnley Martin – (813) 695-0142/email: brenda@treasurehuntfish.com or visit: www.treasurehuntfish.com.

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